



Greater Midland
Community Centers, Inc.

2009
ANNUAL REPORT



CEO Letter

Dear Friends and Supporters,

Welcome to the 2009 Annual Report for GMCC, Inc. This was a year of continued growth and increased efficiencies at GMCC and its affiliates. You will find details about many of these achievements on the following pages, but I'd like to point out some particular highlights.

Several employees earned professional recognition in 2009, proving once again that employees are the key to GMCC's continued success. Sharon Cleland of MCTC received the Ruby Award. Riley Walker, of NMFC and RFC, Alison Ginter and Barb Palmer, both of MCC, were nominated for the prestigious United Way Strosacker Award. Mike Woody of MCTC and I were named Rising Stars by Junior Achievement of Central Michigan. Our employees at every level and each unit make us exceptional.

The Midland community received a major boost in September when the USTA announced at the U.S. Open that Midland is Best Tennis Town, USA. This award was the result of a national contest, spearheaded locally by the employees and members of MCTC.


Awards are a small part of the whole story. GMCC granted more than \$300,000 in scholarships and offered more than \$200,000 in free programs in 2009. In tough economic times, our mission of providing opportunities to everyone in our community, regardless of their financial challenges, is critical to our success.

To insure the viability of our assistance programs, we continue our plan to reduce expenses and increase efficiencies. Approximately \$200,000 was saved in 2009 as a result of consolidating maintenance, housekeeping, and capital project management.

I look ahead with great enthusiasm. Our strategic plan for GMCC will allow us to continue driving efficiencies across the organization. Furthermore, we are launching a branding initiative to better define GMCC's position as it relates to the operating units. With determined leadership and a powerful team spirit, we will continue to respond to the needs of the communities we serve.

In closing, I want to thank you all. Without your support, we would not be able to provide the programs that meet the needs of the 60% of Midland County who visit our facilities each year.

Sincerely,



President & CEO

Greater Midland Community Centers, Inc.



Our Impact

Changing Lives

Fourteen years ago, Kim White found herself transplanted to Midland. Newly married and pregnant, she knew no one, and was looking for a way to get connected. She found an entire network at the Midland Community Center.

“Initially I was just looking to exercise and meet people,” shares Kim. “I had never been in a community center before. This place was absolutely amazing to me.” What Kim had no way of knowing was that MCC was about to become more than a network of friends, and that it would dramatically impact her family.

“The most special thing about MCC is that they completely embraced Adam.”

“This is when our story takes a twist,” Kim says. “Our second son, Adam, was born with Down syndrome. When he was 2, he was also diagnosed with Type I diabetes.”

The MCC did something Kim and her husband, Paul, found to be incredible – they treated Adam exactly like everyone else. “The most special thing about MCC is that they completely embraced Adam,” says Kim. “He was fully integrated into everything they offered – it was never once an issue.”

Kim goes on to explain that most children with Down syndrome need physical therapy through middle school, and sometimes beyond. “But

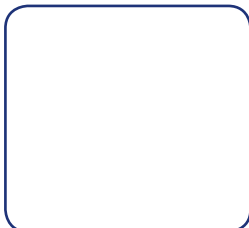
Adam was done with PT in first grade,” she says. “It was because of our commitment to keeping him physically fit and active – both our family’s commitment and that of the MCC.



“It has been so amazing to see him play,” she says. “He can compete and hold his own. He doesn’t need special accommodations, and he has such heart on the court. This season was his last, and it was hard to be done. There have been a lot of teary eyes as people have watched him over the years.”

Kim comments that it’s incredible that a city of 40,000 people has a community center of such high caliber...to the extent that they even provide a scholarship program to ensure financial support for anyone who wants to join. For Kim, it is deeply important to know that there are always options to help people get involved.

“We have such a full, amazing story with the MCC,” Kim reflects. “But if I had to boil it all down for you, it would come to this – MCC let us all be exactly who we were, and it continues to help us get to who we want to be.”



Our Impact

Coming to the Rescue

names changed for anonymity

Drew, Jill, and Aidan Abbott were ages 5, 2, and 1 when they first started coming to Railway Family Center's childcare program. The children were referred to the center through Child Protective Services, so staff were aware that there were problems at home. But they could not foresee the extent to which the children needed a positive impact on their lives, perhaps even an all-out rescue.

"I'd never seen a truly dirty child," says one staff member. "We started with cleaning the kids up when they came in for care, then progressed to providing personal hygiene items, clean clothes, and healthy food. We wanted to help."

"We wanted to help. We know that we're making a difference."

Railway's Executive Director, Bridget Sullivan, says what was more disturbing was the behavior of the children, particularly 2 year old Aidan. "He wouldn't talk, wouldn't smile, and would barely respond if you prompted him. It was just a blank stare," says Sullivan. "It was very hard to see."

When staff learned that the two youngest children were being taken to speech therapy, they informed the guardian that speech therapy services are provided by the Midland County ESA at Railway Family Center. Enrolled in the services at RFC, speech therapy appointments were one less worry weighing on the guardian's shoulders.

A year and a half later, the Railway staff is still investing in the Abbotts; supporting and

educating the guardian through Railway events and educational services, and assisting the kids with social development. Jill is enrolled in the free preschool program for next fall and Drew has skills he will need in kindergarten next year.

Railway staff are committed to further successes with the Abbott children. "The children are now coming in clean – that's a big step," says Sullivan. "We're seeing Aidan start to talk and respond to us. We know that we're making a difference."

Spreading Hope in Crisis

names changed for anonymity

In early 2009, Alice was diagnosed with a medical condition that caused unexpected side effects. She had to stop working, and wasn't allowed to drive. The loss of income and the increased medical costs hit the Jonseks and their two young children hard.

The Jonseks were part of the North Midland Family Center through the Great Start Readiness Program. Even so, they found it difficult to share their story and ask for help. Gradually, NMFC employees became aware of the situation and stepped in.

The Jonseks received assistance through the NMFC food and clothing pantries, as well as resources for help with their heating bills. For the moment, the world seemed to have steadied.

But shortly before Christmas, Alice's husband Mark entered the hospital for medical issues of his own, which resulted in the loss of his income as well. The Jonseks were back in crisis mode.

Once again, NMFC stepped in to help. They



Our Impact

Spreading Hope in Crisis Cont

continued to provide food and clothing, and provided the Jonseks with fitness memberships thru scholarship assistance. Exercise helped both Mark and Alice with their physical rehabilitation and stress relief. Last but not least, NMFC adopted the family at Christmas, providing in this difficult time some of the joy that comes with the holiday season.

Crisis is never expected. John F. Kennedy once noted that the Chinese word for “crisis” is composed of two symbols: danger and opportunity. The Jonseks survived the danger. They experienced first-hand the critical role NMFC plays in the community, providing both emergency and ongoing support to families in need. They also embraced the opportunity they now have to give back, and look for ways to extend a hand to others who find themselves in a similar situation.

North Midland Family Center spread hope in a crisis. By doing so, they’re creating a community of people who want to go out and do the same.

It’s Good to Give and Receive

Working for the Midland Community Center is what Alison Ginter loves to do, but it may have also helped save her life.

Diagnosed at age six as a Type I diabetic, Ginter had always been able to manage her condition. Yet a year after the birth of her son, her post-pregnancy weight wasn’t dropping. Next came what she thought was an anxiety attack, but turned out to be the first stages of a heart

condition. Only 29, she had to take action.

In the following year and a half, Ginter looked to the staff and resources of the MCC for guidance. She took up running, modified her eating habits, and enlisted co-workers to help her stay accountable. She shed nearly 80 pounds and achieved a major fitness goal by completing her first 5K in the 2009 Dow *RunWalk*.

“The MCC is amazing. This is the place to be to start changing your life.”

“I’ll always be diabetic, but my blood pressure is great,” Ginter says. “My heart is strong and healthy. I couldn’t have done it without MCC. Everyone here made working out easy, from the staff to the members.”

In addition to providing a variety of fitness options and an encouraging environment, MCC hosts clinics for diabetics, and has an educated fitness staff that understands individual needs. “Each person living with diabetes has different limits, but you can work around those limits with the programs we offer at MCC,” says Ginter.

MCC was the catalyst for Ginter’s change, allowing her to continue her work, impacting hundreds of lives through the various MCC programs she directs.

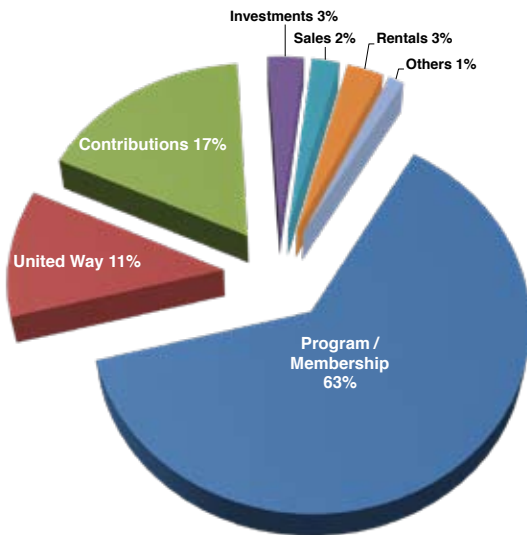
“The MCC is amazing in that way,” says Ginter. “I see it everywhere I look – members supporting each other, staff encouraging you. This is the place to be to start changing your life.”



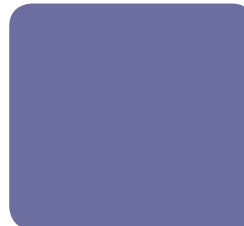
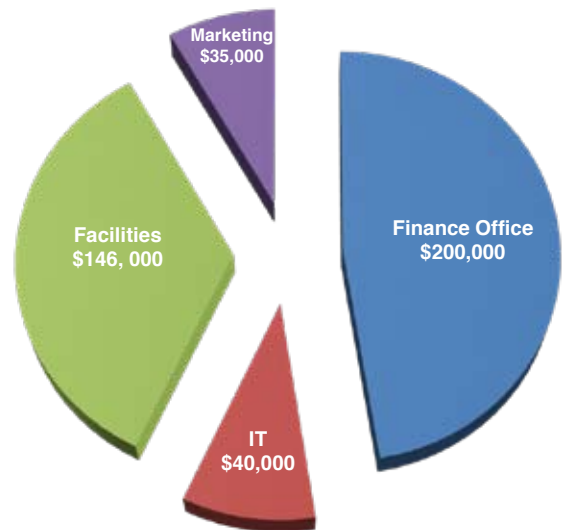
Financials

	Midland Community Center	Midland Community Tennis Center	North Midland Family Center	Railway Family Center	Midland Curling Club	Corporate & Interfund	Total	
							2009	2008
Revenues								
Program/Membership	\$ 2,753,963	\$ 1,741,663	\$ 124,152	\$ 171,748	\$ 44,098	\$ -	\$ 4,835,624	\$ 4,932,471
United Way	615,000	-	145,379	91,100	-	-	851,479	830,700
Contributions	520,962	6,773	273,153	115,690	-	401,723	1,318,301	2,638,264
Investments	143	19,198	8,633	-	282	193,590	221,846	320,467
Sales	-	170,734	-	-	-	-	170,734	189,828
Rentals	160,826	-	15,554	11,234	10,880	59,478	257,972	224,816
Other	37,957	-	24,555	1,526	230	1,369	65,637	82,446
Total revenues	4,088,851	1,938,368	591,426	391,298	55,490	656,160	7,721,593	9,218,992
Expenses								
Program services	3,783,041	1,720,089	550,781	564,181	34,888	(209,000)	6,443,980	6,659,686
Administration	305,872	261,667	147,588	-	-	479,396	1,194,523	1,164,363
Total expenses before dep	4,088,913	1,981,756	698,369	564,181	34,888	270,396	7,638,503	7,824,049
Change in op. net assets	(62)	(43,388)	(106,943)	(172,883)	20,602	385,764	83,090	1,394,943
Depreciation	792,474	144,136	120,959	22,530	35,233	35,662	1,150,994	1,037,397
Change in net assets	(792,536)	(187,524)	(227,902)	(195,413)	(14,631)	350,102	(1,067,904)	357,546
Disposal of property/equip	-	-	-	-	-	69,601	69,601	(23,146)
Investments loss/gain	-	39,694	17,680	-	-	857,807	915,181	(2,686,829)
Transfer of net assets	765,019	(12,500)	497,998	289,822	120,278	(1,660,617)	-	-
Change in net assets	(27,517)	(160,330)	287,776	94,409	105,647	(383,107)	(83,122)	(2,352,429)
Net assets, beginning of year	11,123,129	2,873,874	3,582,136	85,901	1,302,226	6,792,085	25,759,351	28,111,780
Net assets, end of year	\$ 11,095,612	\$ 2,713,544	\$ 3,869,912	\$ 180,310	\$ 1,407,873	\$ 6,408,978	\$ 25,676,229	\$ 25,759,351

2009 Combined Funding Sources



Cost Savings from Shared Services



2009 Highlights

Making a Splash at the **Midland Community Center**

- Opened the Oasis featuring Spraytopia, the region's only indoor/outdoor pool and spray area using new universal design principles for all people
- Celebrated our 90th anniversary by raising over \$13,000 for scholarships at the Gala
- Helped more than 1300 people through \$233,000 in scholarship assistance
- Engaged over 2,000 summer campers through more than 100 unique camps
- Over 2,500 people increased their health at our 24th annual Dow RunWalk

Smashing success at the **Midland Community Tennis Center**

- USTA's Best Tennis Town Award
- 8 national and local awards for excellence
- 3,000 hours of tennis courts played
- Dow Coming Tennis Classic continues to be a leader in circuit events for its diverse and impactful outreach programs that reach over 4,000 youth
- 2009 marked the 35th anniversary of the MCTC

Sweeping up the competition at the **Midland Curling Club**

- 17% membership increase
- 224% rental increase
- Two full beginner leagues
- Three successful bonspiel tournaments
- First "Eight Ender" in the new center...more rare than a golfer's hole in one

Making Memories at the **North Midland Family Center**

- "Share the Memories" provided 90 girls with beautiful, free Prom dresses
- Teen Nights supported more than 150 different teens
- Over 350 families received support with food, heat, shelter, clothing, and counseling
- Spread the Warmth provided 85 kids with coats and boots last winter
- Broke a fundraising record at the Call of the Wild with \$21,000 raised in one night

On the right track at the **Railway Family Center**

- 275 families received food, clothing, and household items at our Family Assistance Track
- 63 children attended our Universal Preschool Program each day
- 275 volunteers gave their time and talents
- Second annual Horseshoe Tournament raised over \$5,000
- Over 100 new members joined the center





Operating Units

Midland Community Center - Kevin Heye, Executive Director

Midland Community Tennis Center - Mike Woody, Executive Director

Midland Curling Club - Kevin Heye, Executive Director

North Midland Family Center - Linda Clark, Executive Director

Railway Family Center - Bridget Sullivan, Executive Director

Board of Trustees

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Judge Steve Carras

Matt Davis

Marie Eckstein

Carl Ellinger

Kathy C. Fothergill

Bruce Grant

Jon Lynch

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Ranny (Margaret) Riecker

Larry Washington

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