

GREATER MIDLAND
2022 ANNUAL REPORT



Building GREATER Connections

It's a beautiful thing when belonging is built. People feel safe to share ideas and be vulnerable which creates lasting relationships that foster new traditions. You'll see evidence of this throughout our 2022 Annual Report – stories of people serving with their whole heart for the greater good of each other throughout our seven operating units.

Last year brought many opportunities for us to connect in new, innovative and meaningful ways with all who walked through our doors. In the 2022 Annual Report, you'll read five stories about connections built at our Centers. Like the bonds between our 50+ members and our Early Care and Education students; How personalized training can help achieve international dreams; Why the love of the game isn't the only reason tennis is a lifelong sport; And how there is more to the Centers than meets the eye.

Before you dive into these heartwarming stories, I want to highlight two inspirational events that took place last year.

Broken ground. First, as many of you know, we are well on our way to building a new Greater Midland Community Center that will take us into the next century. In 2022, we received final approval to break ground. We celebrated with a community-wide groundbreaking ceremony in June, saw the construction fence go up in September, and began to see dirt move around and around until we finally saw the building take shape above ground later in the month.

We received and continue to receive generous support from community foundations, corporations, local businesses, members, employees

and the community. The new Greater Midland Community Center building is for you. It will be a place where all who enter feel that they belong. Where connections are kindled, vitality is tangible and joy is abundant. We are committed to serving you for the next 100 years in a welcoming, innovative environment designed with you in mind.

Service hearts. Lastly, I want to highlight a special award program we implemented in 2022 for Greater Midland employees. The Serve With Heart Award is a recognition program across all Greater Midland that celebrates and honors employees who put their whole selves into their work with a desire to grow and help those around them do the same. This award applauds progress, no matter how big or small the achievement, and expresses gratitude.

In 2022, employees nominated other employees (but members and guests can submit nominations too!) for the Serve With Heart Award spotlighting all the ways Team Greater Midland goes above and beyond every day to make any visit to our Centers memorable. This award has created a unique connection between our employees, reminding us of the impact we have on all those we serve and on each other.

2022 was an incredible year full of heartfelt stories – too many to capture – and relationships that will last a lifetime. I appreciate your support throughout 2022. We are so lucky to have you by our side!

Terri Johnson

President/CEO

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Terri Johnson

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FINANCIAL STATEMENT

	Dec. 31, 2022	Dec. 31, 2021
Revenues and other Support		
Program fees	\$ 7,563,160	\$ 6,698,815
Contributions:		
United Way	545,748	496,574
Other	16,203,062	25,137,032
Paycheck Protecton Program Loan forgiveness		1,394,537
Investment returns, net	(1,690,761)	1,056,709
Dividends	188,288	-
Pro shop sales	208,667	129,893
Rentals	531,606	449,871
Employer Retention Tax Credit		1,514,281
Other	119,790	322,032
Gain/Loss on Disposal	(211,952)	-
Net assets released from restrictions	(727,525)	-
Total revenues and other support	22,730,083	37,199,744
Expenses		
Program services	9,191,113	7,997,791
Fundraising	452,887	223,475
Administration	2,120,607	1,865,681
Total expenses before depreciation	11,764,607	10,086,947
Change in net assets from operations		
before depreciation	10,965,476	27,112,797
Depreciation	716,089	1,134,815
Change in net assets	10,249,387	25,977,982
Net assets at beginning of year	46,742,529	20,764,547
Net assets at end of year	56,991,916	46,742,529



CLICK HERE to view the Annual Report video.



Bridging Generation Gaps with Love

A special connection within the Greater Midland Community Center brings a bright smile to everyone when they witness such a pure interaction. This connection is between our youngest and oldest learners in the Center.

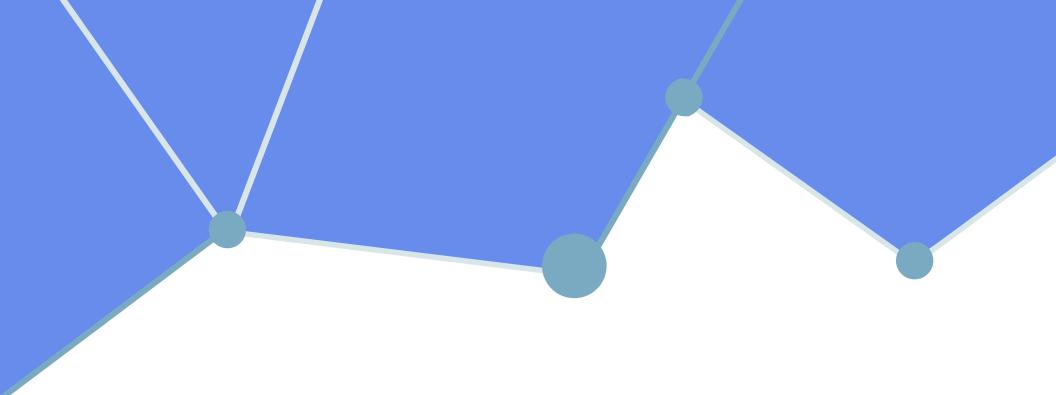
Early Childhood Education students and seniors within the Community Center have the unique opportunity to connect on various levels. Amanda Ewald, 50+ Program Coordinator, and Rachel Helmrich, Preschool Teacher, have teamed up over the years to ensure the spark between the two generations stays alive.

"Valentine's Day can often be a lonely time for seniors," Amanda Ewald explained. In true Greater Midland fashion of spreading love and joy leading up to the holiday, the preschoolers make valentines to pass out to seniors during class. The students practice passing out the valentines ahead of time to help make them comfortable with the magical task at hand. They even learn to be aware if someone has already received or not received a Valentine to ensure everyone gets some love.

Every senior said the Valentine's Day visitors brightened their day and every child cheered with excitement that they enjoyed passing their handmade valentines.

Valentine's Day isn't the only time the two generations interact. Amanda and Rachel have set up reading time for the two, groups fitness classes and other holiday festivities like trick or treating. "Activities like this give the preschoolers and seniors a sense of community and expose them to all different walks of life and people they wouldn't normally be interacting with on a day-to-day basis," Rachel shared. Having a Center that can bring these two walks of life together is special. Seeing the bonds that form between the littles and seniors is genuinely inspiring.

"A lot of the seniors at the Community Center don't even have littles at this age anymore and they miss that, so when we bring those kids up to see the seniors, they just reminisce," Amanda smiled. "It's pretty neat to see them share their stories about their past."



GREATER MIDLAND COMMUNITY CENTER



Receive Financial Assistance

End of December 2022 - all ages



EARLY CHILD CARE TOTAL ENROLLMENT:

105



HOW ARE WE DOING?

of children are meeting their developmental milestones

of parents feel engaged in their child's Early Childhood Education

feel that staff are invested 98% in my child's success

100% 100% of children participate in developmental asset building experiences



BEFORE/AFTER- 252 SCHOOL CARE:

9.5% Receive Financial Assistance

PROGRAMS:

5,306 **Participants**



Youth Basketball League Total **507** Grades 2-10

Dolphins Swim Team Participation 899

THE ROCK:

4,061 Annual Visits

SUMMER CAMPS:

4,701 Registrations

1,413 Individuals



HOW ARE WE DOING?

93% of campers could identify a counselor who cares about them

95% of campers reported being encouraged to always be honest at

of campers reported making a new friend at camp

of campers inaccined inc, and made to feel important while at camp.

increased or maintained a healthy level of physical activity

2022 RACE SEASON PARTICIPANTS



MI GREAT JOURNEY: VIRTUAL TREK AROUND MICHIGAN

66 Individuals & 35 families Trekked for a total of 41,603 miles

DOW RUN/WALK 1,300

RUN THE RIVER 280

CURLING CENTER 2021-2022 SEASON HIGHLIGHTS



218 Total Number of Curlers 25 Junior Curlers 46 Novice Curlers 71 participated in Learn to Curl

GREATER MIDLAND CORPORATE WELLNESS



TOTAL MEMBERS 3,092

1,109 TOTAL REGISTERED PARTICIPANTS

in Highway to Health in North America (Canada and US participants)

VIRTUAL METRICS: 2,091+ Total Live Participants

390 Live Classes Held, 1,972 virtual library views and

740 hours watched in 2022

7 LIVE CHAT SESSIONS with a combination of 930+ attendees



Bonds Built by Tennis

From a few courts located at Thrune Park, to building a 6-court, then 10, then 16 and eventually in all its glory, 39 court facility, the Tennis Center's legacy is an important one to many. Sitting down with three longtime members and tennis enthusiasts, each had many examples of how tennis and the Greater Midland Tennis Center has impacted their life.

Cal Goeders, 92 started playing tennis around the age of 7. Despite the sport's lack of popularity at the time, Cal headed to a local park for free tennis lessons for two weeks, which ultimately started his tennis journey. He played on his high school team, through college, and when he eventually joined the Navy, he found courts to play on in Tai Pai. Upon moving to Midland to work for Dow, he met a lot of people, and the competition was good. He remembers playing in all kinds of weather, and then thankfully, the Tennis Center was built.

Gil Harter, 93, was a catalyst for the Tennis Center's existence. Through years of playing at different locations, planning, and fund compiling for a decent place to play tennis, Gil has the ins and outs on how the GMTC came to be, and who was a part of making it so.

"Tennis has been a sport that got people together, it wasn't as elite as it was friendly, we're very pleased to have it in our lives," Gil states.

Cal and Gil speak on their friendship, which somehow grew despite initially playing against each other in a tournament for men over 40 years old, specifically made for novice players. "I failed to win for several years, and I thought my time had come, and then Cal showed up. After a couple hours, he emerged on top," said Harter.

"It's a moment I treasure, and never forget," teases Cal. Their friendship has run deep ever since. They were frequently partners throughout the years and still chat regularly.

"I'm 92, he's going to be 93 in a week or two, and we've marched right through the echo of this place. Through its highs and through its tough times you know... It's a great sport, almost everyone you play tennis with is somebody you could become friends with... You won't be disappointed with who you meet with," says Cal.

Vishu Dosaj, 75, also plays regularly at the Tennis Center. Originally from India, Dosaj moved to Midland in 1974 to work for Dow Corning. When he was around 12 years old, he would accompany his father and watch him play tennis. After play had concluded, Vishu would hit with the court marker for 10-15 minutes practicing what he had just seen. He continued to play when he got to university and amassed quite the collection of trophies. Like most tennis players, the trophies aren't Vishu's motivator.

"I've been playing tennis all my life. I love playing tennis. Tennis has been a wonderful sport, not only to keep active, but to also have social mixing and getting to know people, and keep out of trouble," Vishu says with a smile. Both of his children played and took lessons at the GMTC.

"It's added a lot to my life," mentioning that you can make friends, burn energy, keep fit, good socially and physically, competitive, not too hard on the body, and teaches life lessons. "It's a sport you can start at any age," Vishu says. "Once you pick it up, you never forget. And you can continue to play, like you saw Cal Goeders, he's in his nineties, and he's still playing. You can play this sport at any age at your pace."

All the men spoke on lessons from tennis, like how to gracefully learn to lose and how to deal with adversity in life because not everything goes your way.

Cal mentions a newspaper blurb that stuck with him noting a recommendation for two periods of strenuous exercise, to get your breathing up, and exercise all your muscles. He likes that tennis fulfills that recommendation and thinks it's contributed to his health.

"Tennis has been a big part of our lives, and a big source of our friends," chimes in Gil, who played from 1955 through 2015. They all strongly feel that tennis has made a positive impact on their health, both mentally, socially, and physically and thankful for the Tennis Center's part in growing the sport.

GREATER MIDLAND TENNIS CENTER

YOUTH & TEENS TOTAL ENROLLMENT:

1,797 Program Participants



SUMMER CAMP ENROLLMENT: 620 Total

9,600 Recycled Balls

Total hours of tennis played (indoor, outdoor, clay)

32,328

PERMANENT COURTS: 41 Groups

LEAGUES: Ó

TOURNAMENTS HELD:

NUMBER OF OUT-OF-TOWN PARTICIPANTS: 1,196

DOW TENNIS CLASSIC: YEAR 34



ADULT LEARN TO PLAY ENROLLEES: 287

ADULT DROP-IN CLASS ATTENDANCE: 2,016



TOTAL MEMBERSHIPS:



Family Memberships | Individual Memberships | Junior Memberships

GREATER MIDLAND NORTH-END FITNESS CENTER

Mike Butzu - Executive Director



Support Beyond Swimming

Luke Drumright, a 24-year-old USA Down Syndrome National Swimming Team member, has been utilizing programs and services of Greater Midland since he was just two years old.

At age two, Luke began swimming therapy at the Greater Midland Community Center through the Midland County ESA and started his love for being in the water. "It felt amazing," Luke exclaimed. "I also took swim lessons at the Community Center."

Luke later went on to swim for Midland Dolphins under Coach Buffy Hall's leadership and has been on the USA Down Syndrome National Swimming Team since 2018. "Buffy works very hard. She taught me how to focus when I'm distracted and to have fun at the same time."

"I am amazed by where I am right now," Luke explained. Most recently, he competed in the 2022 World Down Syndrome Championship for swimming in Portugal. He also participated in the European Open in 2019 and the 2018 World Down Syndrome Championship in Canada, setting 3 Americas Regional records along the way! "I feel so alive swimming!"

In 2020 while training for the Down Syndrome World Championship, Luke learned he had blood clots in his neck, shoulder, and lungs. The Cleveland Clinic felt improper weight lifting technique caused the injury. Luke began training with Sean Leahy of Greater Sports Performance to learn proper lifting techniques and target specific muscles needed for swimming.

"Sean is excellent! He targets particular muscles Luke requires for swimming and challenges him positively to do more than he ever thought he could," says Susan Drumright, Luke's mother.

Recently in Portugal Luke took 3 seconds off of his personal best in his 50-meter freestyle, winning his heat. "I felt like I took off like a torpedo and swam my fastest." He had multiple personal best times, with his best overall finish in the 50-meter breast stroke, taking 14th in the world. He credited his accomplishments to his training with

Leahy, Physical Therapist Merrick Lincoln, Dolphins Coach Hall, and Special Olympics Coach John Muisenga.

When asked if he feels supported by his trainers and coaches within the Community Center, Luke said, "Yes! They support me through everything. My favorite thing is running on the treadmill, getting a fist bump or high five, and sharing a laugh." Luke considers himself a people person who loves to make connections and make people laugh. Anyone who has the opportunity to get to know Luke would learn this within moments of meeting him.

In December 2022, Luke had open heart surgery, making him step back from swimming and training for a while. "Having surgery was not on my list of things to do." Luke shared concerns about not being strong enough after surgery to continue doing what he loves but said, "I'm walking like a powerhouse!" Luke said he started slow when he got the all-clear to increase his activity level but has been getting faster and faster. He has learned to motivate himself from his trainer and coaches and says, "I can do this, I can do this, I CAN do this!"

Luke looks forward to seeing people again, training and taking his first step back into the pool after recovering from surgery. "I'm not ready to jump back in the pool yet. I will take it slowly, one step in at a time."

Luke has missed the pool and training with Greater Sports Performance. "I can't wait to be fully back to break more time records!"

Susan expressed her gratitude for the Greater Midland Community Center and Community Mental Health partnership. The partnership allows Luke to fully access the Center's services outside formal training. "If it weren't for community partnerships like this, Luke and many others wouldn't have the opportunity to build social connections and focus on their wellness at a place like the Community Center."

GREATER MIDLAND NORTH-END FITNESS CENTER

TOTAL MEMBERS 301



100% Meet personal wellness goals

HOW ARE WE DOING?

90.9% Feel encouraged to live well

75% Feel a sense of belonging



GREATER MIDLAND COLEMAN FAMILY CENTER

Andrea Conquest - Executive Director



Coleman Services Celebrated

Nikki Finney is no stranger to the Greater Midland Coleman Family Center. She and her family have been visitors for "a good 10 or so years," Nikki says.

Her son, 14, started preschool at the Center. That is when she learned of all its excellent offerings. Nikki and her two daughters enjoy utilizing the Clothing Center. Her daughter shared fond memories of walking to the Clothing Center in the summer to pick a few new items to wear. She also mentioned they would trek through the snow during winter to pick out clothes and bring ones they were no longer using.

"We always bring just as much back as we take each time we visit the Clothing Center," Nikki said. "Recently, I went through a lot of weight loss. It was nice to trade clothes that no longer fit me along my journey for those that did without running to the store weekly and spending money on clothes that would only work for a little while."

Coleman residents like Nikki often express gratitude for having a place like the Greater Midland Coleman Family Center in town. Driving out of town to the nearest clothing or grocery store can be challenging and unaffordable.

Along with being a mother to her children, Nikki is the primary caretaker for her mother. She relies on the Greater Midland Coleman Family Center Community Market to pick up grocery items for her mother and a few things for herself. Nikki visits the Coleman Community Market weekly, typically Tuesdays, and enjoys picking up fresh produce for her mother. "There isn't a place in town to get fresh fruit and vegetables. We have Dollar General, but they don't offer what the Market here has to offer. I don't know what we would do without this place."

The Greater Midland Coleman Family Center Community Market carries a selection of fresh foods, including meat, dairy, produce, and everyday staples. Market goods are available a single dime above wholesale cost, helping residents save on the everyday items they need! With the nearest grocery store being 11 miles away, the Community Market serves as a place that is local and accessible to all in the area.

"I look forward to being able to visit the Clothing Center and Community Market for years to come," Nikki shared, and her girls agreed wholeheartedly.

GREATER MIDLAND COLEMAN FAMILY CENTER

EARLY CHILD CARE & EDUCATION

TOTAL ENROLLMENT: 102

31% of GSRP Enrollees and 42% of NON-GSRP Enrollees Receive Financial Assistance

HOW ARE WE DOING?

100% of children are meeting their developmental milestones

feel that staff are invested in my child's success

96% of parents feel engaged in their child's Early Childhood Education

of parents feel their child is enrolled in a high-quality program

ADULTS



TOTAL MEMBERS: 82

YOUTH & TEENS

Before/after school care **Total Enrollment**





38% Financial

Assistance

SUMMER CAMPS:

Total Enrollment

Special initiatives for 2022

248

kids participated in Youth Athletic programs Ibs. of food distributed through large scale food distributions

550,000+

3,800+

food items provided through **Emergency Food Pantry** (in partnership with Emergency Food Pantry Network)

2,700

diapers provided (through partnership with Diaper Alliance)

GREATER MIDLAND NORTH FAMILY CENTER

Andrea Conquest - Executive Director



North's Roots Run Deep

Karen and Michael MacDonald have been fans of the Greater Midland North Family Center since their grown children were younger. The MacDonalds were blessed to adopt Raven and Preston and have continued to raise their

children around the Family Center. "We have done a lot with this Center and have always loved it," Karen smiled.

Karen shared that there is a lot more to this Center than many realize. The Family Center is more than just a place to bring a child for childcare. From food distributions and community dinners to a book library, clothing center and free dress events, the Family Center has something for everyone in the community.

"One of our favorite things about the Center is their summer camps," said Karen. "This is the last year for Raven and I wish they could expand for older kids." Raven nodded in agreeance with her grandma.

The MacDonald children look forward to camps each year and are incredibly excited about the infamous Camp Neyati. Karen expressed how daycare is challenging to find in this community and with the help of the Family Centers summer camps, they know they have a safe place to send their kids while at work.

"Having summer camps available to us is a wonderful thing!" Karen exclaimed. She would love to see more kids utilize the program as it can benefit everyone.

Raven and Preston enjoyed sharing stories of their most memorable times at camp. Each year they look forward to seeing their counselors and friends from past camp seasons and meeting new friends. Their eyes light up with excitement for the 2023 camp season each time they bring up a friend or counselor's name and their favorite games.

In addition to the children forming connections around the Family Center, Karen shared she has too. "I have formed many relationships with the staff here and they are just amazing. This winter, we were recipients of Adopt a Family from the Family Center. When I found out, I just cried. It was just wonderful. I couldn't believe it."

Growing up in California, Karen never experienced anything like the Greater Midland North Family Center. She is grateful her kids and this community have a place that allows them to be among their peers and other community members outside of school and work settings.

When asked her final thoughts on what she would like to share about the Family Center, she simply said, "Just come."

GREATER MIDLAND NORTH FAMILY CENTER

EARLY CHILD CARE& EDUCATION

TOTAL ENROLLMENT:

46

34% Receive Financial Assistance

SUMMER CAMPS:

38 Total Enrollment

HOW ARE WE DOING?

95% of children are meeting their developmental milestones

96% feel that staff are invested in my child's success

96% of parents feel engaged in their child's Early Childhood Education

98% (parents report) feeling their child is enrolled in a high-quality program

100% engaged in developmental asset building experiences

ADULTS

TOTAL MEMBERS:

42

Special initiatives for 2022

6,840

food items provided through Emergency Food Pantry (in partnership with Emergency Food Pantry Network) 1,200+

diapers provided (through partnership with Diaper Alliance) 2,300+

community members served through free community events 550,000+

Lbs. of food distributed

Thank You!

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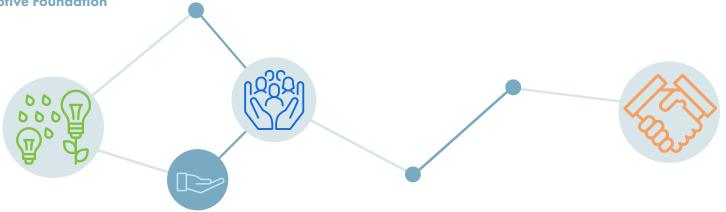
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Andrea Secrease, Executive Director
Greater Midland Community Center and Greater Midland Curling Center

Mike Butzu, Executive Director

Greater Midland Corporate Wellness and Greater Midland North-End Fitness Center

Jeff Rekeweg, Executive Director Greater Midland Tennis Center

Andrea Conquest, Executive Director

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