

# GREATER MIDLAND

Promote Vitality. Build Belonging. Serve with Heart.

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**Greater Midland**  
Corporate Wellness

**Location**  
Midland, MI 48640

**Salary**  
Hourly wage of \$15.00 per hour

**Schedule**  
Availability within the hours of operations; Monday – Thursday 5a to 9p, Friday from 5a to 8p, and Saturday from 7a-1p

**Why You Should Apply**  
As a full-time, non-exempt employee at Greater Midland, you receive:

- > A free family premier membership at any of our centers.
- > Health Insurance, paid time off, sick leave, holidays, 401k benefits, life insurance, AD&D and long-term disability.
- > Significant discounts on Greater Midland programs and services.
- > Discounts off childcare and day camps for the employees' child or dependents at all centers.

**(Job Code: GM2000)**

## Wellness Coordinator

### The Position

Under the direction of the Wellness Manager, in alignment with Dow's regional wellbeing targets, the Wellness Coordinator's primary responsibility is to collaborate and execute the onsite implementation of best-practice programs from Dow's regional health strategy and Greater Midland. Success is driven through achieving established performance targets.

Additional responsibilities include, member services support, assist in effective marketing and communication plans utilizing both Dow and Greater Midland communication vehicles. Actively supporting Dow's onsite and community events.

### Major Job Responsibilities

- > Promote Corporate Wellness and cross-promote other Greater Midland programs, services, and amenities through a progressive and creative marketing mix.
- > Drive unique participation improvement outcomes by effectively implementing a variety of Dow priority health programs on/offsite in Great Lakes Bay Region
- > Collaborate with Wellness Manager to create/offer engagements and activities to both grow revenue and employee engagement.
- > Collaborate and support membership engagements and promotions to achieve performance targets.
- > Assist with data entry, reporting and metrics; Ensuring membership acquisition and retention.
- > Strong understanding of Greater Midland offerings and steer clients to beneficial programs.
- > Exhibit strong communication with members coupled with flexibility to accommodate scheduling requests.
- > Complete, in a timely manner, all requests from supervisor to ensure member satisfaction while adhering to existing process and procedures.
- > Social media marketing of membership and programs.

### Qualifications

- > Bachelor's degree required in Exercise Science/ Health Fitness.
- > CPR & First Aid certifications.
- > Excellent written and verbal communication skills and program management experience.
- > Strong presentation skills.
- > Nationally Accredited Personal Training or Group Fitness Instructor Certification.
- > Experience with social media marketing and website management.

## Environment

Office is located at Greater Midland Corporate Wellness. Regular communication and contact with employees, members, and community. Various hours that may include early mornings, late evenings, and weekends.

***More Information About Greater Midland:*** Greater Midland promotes vitality and builds belonging through recreation, wellness, and social services that encourage lifelong pursuit of learning, personal fulfillment, and good health. We respect differences and promote equality for all, offering programs and services that reflect the community's needs. Founded in 1919, Greater Midland's seven operating units have grown to include Midland Community Center, Coleman Family Center, Corporate Wellness, Curling Center, North-End Fitness Center, North Midland Family Center, and Tennis Center. We employ more than 500 people country-wide and positively impact an estimated 80% of City of Midland residents with 60% of those living in Midland County. Learn more at [www.greatermidland.org](http://www.greatermidland.org).