

THE

NEW

GREATER MIDLAND COMMUNITY CENTER



2024 SPONSORSHIP OPPORTUNITIES



GREATER  MIDLAND

OUR STORY

Join us in supporting our community and "**BE GREATER!**" by becoming an advertising partner with us! With the opening of the new Community Center, thousands of potential customers will walk through our doors.

By aligning your brand with The Greater Midland Community Center, you not only gain exposure but also contribute to our community goals. Your customers will take pride in supporting a business that actively contributes to making our community a better place for all!



TOGETHER, WE CAN PROMOTE VITALITY, BUILD BELONGING AND SERVE WITH HEART.

WHAT'S INSIDE:

OUR IMPACT	3
SPONSORSHIP OPPORTUNITIES	4
COMMITMENT FORM	6



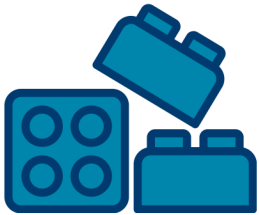
OUR IMPACT

SERVING WITH HEART FOR



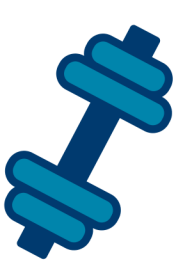
105

YEARS AND COUNTING



126

NEW EARLY CHILDHOOD &
EDUCATION CAPACITY



OVER

15.5K

FITNESS CLASS PARTICIPANTS

MEMBERS
IN 2023



8,900+

92%



MEMBERS & GUESTS
FROM MIDLAND

SWIMMERS IN 2023

53.4K+



GREATER
MIDLAND

SPONSORSHIP OPPORTUNITIES

Sponsorships are for one year and range from \$500 to \$10,000+. Current sponsors will be given the first opportunity to keep the same sponsorship for the following year.

CLASSIC BANNERS

60" X 24", YOUR DESIGN

GREATER VISIBILITY AREAS: \$1,500

- o Gym
- o Pool
- o Adventure bridge

GREAT VISIBILITY AREAS: \$1,000

- o Track (facing in toward track)
- o Activity rooms
- o 24/7 Fitness

SHOUT OUT SIGNS

18" X 24", YOUR DESIGN

GREATER VISIBILITY AREAS: \$750

- o Gym
- o Spine (central hallway)
- o Wellness center
- o Main lobby

GREAT VISIBILITY AREAS: \$500

- o Hot tub/spa area
- o Track
- o Activity rooms
- o Studios

SPECIALTY

SIZE BASED ON SPECIFIC SPACE

EARLY CHILDHOOD CLASSROOM: \$1,200

- o 1 per classroom, 9 available
- o Framed sign by classroom door
- o Logo displayed in ECE lobby

GYM SCOREBOARDS: \$6,000

- o Exclusive- 1 sponsor for all 5 boards (4 in main gym area and 1 in MAC gym)

PACE CLOCKS: \$1,000

- o Pool clock: Exclusive- 1 available
- o Track clocks: 4 available

WATER FILLING STATIONS: \$2,500

- o Exclusive- 1 sponsor for all 6 stations
- o Framed sign at each station

Interested in other sponsorship opportunities or have questions? Let us know!

Katie Waddell | 989.249.3719 | KWaddell@greatermidland.org

SPONSORSHIP COMMITMENT FORM

Classic banner sponsor; mark location preference below

- | | |
|---|---|
| <input type="checkbox"/> GREATER VISIBILITY AREAS: \$1,500 | <input type="checkbox"/> GREAT VISIBILITY AREAS: \$1,000 |
| <input type="checkbox"/> Gym | <input type="checkbox"/> Track (facing in toward track) |
| <input type="checkbox"/> Pool | <input type="checkbox"/> Activity rooms |
| <input type="checkbox"/> Adventure bridge | <input type="checkbox"/> 24/7 Fitness |

Shout out sign sponsor; mark location preference below

- | | |
|---|---|
| <input type="checkbox"/> GREATER VISIBILITY AREAS: \$750 | <input type="checkbox"/> GREAT VISIBILITY AREAS: \$500 |
| <input type="checkbox"/> Gym | <input type="checkbox"/> Hot tub/spa area |
| <input type="checkbox"/> Spine (central hallway) | <input type="checkbox"/> Track |
| <input type="checkbox"/> Wellness center | <input type="checkbox"/> Studios |
| <input type="checkbox"/> Main lobby | <input type="checkbox"/> Activity rooms |

Specialty Sponsorships; mark preference below

- ECE Classroom: \$1,200** Room preference? (Optional): _____
- Pace Clock: \$1,000** Circle one: Pool (1 available) or Gym (4 available)
- Gym Scoreboards: \$6,000**
- Water Filling Stations: \$2,500 (Claimed)**

.....
Sponsor Name: _____

Sponsor Name for Public Recognition: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

Email: _____

Follow-Up Contact (if different):

Name: _____

Phone: _____

Email: _____

.....

Payment Information

- Invoice me at the address above Check is enclosed

Please mail form and payment to:

Greater Midland Community Center
c/o Katie Brinklow Waddell
2205 Jefferson Ave Midland, MI 48640